

Why do some Motivational Speakers give the same speech over and over again?

speech inspirational keynote speaker glossary Many motivational speakers repeat their speech because that is their marketing platform. The speech and story is what they are known for and it is what the organization wants to hear. It is also a great way for the motivational keynote speaker to perfect their message. What's important is that the motivational keynote speaker is able to relate their story to their audience.