

Why do some people think Motivational Keynote Speakers' methods are not enough to help a company long-term?

inspirational keynote speaker faq Motivational speakers are known to tap into the emotions of their audiences. Some people feel that the value is short-term and hard to measure. What's important is that the company adopts the message of the speaker, making it a part of their philosophies. When this occurs, the speech takes on another level of value to the audience.